










Florsheim Shoe Care Benefits & Use Chart

PRODUCT	STYLE #'S	BENEFITS	HOW TO USE
 <p>Cream Polish</p>	173200 -- Black 173201 -- Amber 173202 -- Cordovan 173203 -- Med. Brown 173204 -- Natural 173207 -- Dark Brown	Natural oils, pigment & waxes restore moisture to leather to extend the life of your shoes and give them a beautiful shine.	First remove surface dirt from boots/shoes. Use small circular motions to apply polish to shoes. Buff with Shine Brush for like new shine.
 <p>Shine Brush</p>	170100 -- 8" Black Brush 170101 -- 8" Natural Brush 170264 -- 6" Black Brush 170265 -- 6" Natural Brush	100% horsehair brush works the polish into your leather boots/shoes to give them a deeper, brighter shine.	Swift, light strokes across shoes will activate the polish to a luxurious shine.
 <p>Instant Shine Sponge</p>	173510	Silicone oils give a bright, quick shine to leather shoes in a convenient sponge.	Brush off extremely dirty shoes then wipe shoes with sponge. Great for travel or for quick shine in your office. Not intended to replace regular polish shine.
 <p>Wax Polish</p>	173001 -- Black Paste Wax 173002 -- Brown Paste Wax	Wax Polish provides a long-lasting mirror shine with every use. By using the right amount of stain pigment with a blend of all natural waxes, makes this the ultimate Wax Polish.	Apply polish liberally on the leather to be polished. Work polish into leather with small circular motions. When entire surface has been coated with the polish and dries to a haze, buff with a shine brush to a brilliant shine. For best results, apply a second coat and finish with a shine cloth.
 <p>Leather Conditioner</p>	173300	Leather Conditioner nourishes, preserves and softens hardened leathers to a rich supple luster. It is designed to leave a waxy finish on leather articles. Good for use on all smooth leathers, including jackets, purses, car seats and brief cases. Especially useful in restoring leather which is dry or hard from heavy usage.	Apply a light coat of the product. Once it has penetrated the leather (3-5 minutes), buff with a cloth. If needed apply a second coat. For best results, use on a regular basis.

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	<p>171000 Leather Protector</p>	<p>Leather Protector is a stain protector that guards against harsh weather such as snow, rain and salt stains. Also provides protection from food and drink stains and heavy humidity. Prolongs the life and appearance of your leather shoes/boots, jackets or purses.</p>	<p>The area to be treated on your shoe must be clean and dry. Shake can well, apply with an even spray. Make sure that you include all seams and leather soles. For best results, let dry and then repeat. Use spray in a well-ventilated area.</p>
	<p>174001 Suede & Nubuck Protector</p>	<p>Suede & Nubuck Protector is a stain protector that guards against harsh weather such as snow, rain and salt stains. Also provides protection from food and drink stains and heavy humidity. Prolongs the life and appearance of your suede & nubuck shoes/boots, jackets or purses.</p>	<p>The area to be treated on your shoe must be clean and dry. Shake can well, apply with an even spray. Make sure that you include all seams and leather soles. For best results, let dry and then repeat. Use spray in a well-ventilated area.</p>
 <p>Long Metal Shoe Horn</p>	<p>176500</p>	<p>The long metal shoe horn prevents the breakdown of the backs of your shoes so they last longer. Great gift!!!</p>	<p>Place the shoe horn in the heel of your shoe and slide foot into shoes. Extra length makes shoe horn easy to use standing or sitting.</p>
 <p>Shoe Horn</p>	<p>176550</p>	<p>7" metal shoe horn prevents the breakdown of the backs of your shoes so they last longer. Another great gift!</p>	<p>Place the shoe horn in the heel of your shoes and slide your foot into shoes.</p>
 <p>Shoe Laces</p>	<p>177031 -- 27" Black Dress Wax 177033 -- 27" Brown Dress Wax 177036 -- 30" Black Dress Wax Round 177024 -- 36" Brown Jazz Oxford</p>	<p>Different size laces for casual or dress shoes</p>	<p>36" Laces for 4 or 5 eyelet shoes. 30" Laces for 3 or 4 eyelet shoes. 27" Laces for 2 or 3 eyelet shoes.</p>